

**Visualize Video Corporation**  
224 Airport Parkway #170, San Jose, CA 95110-1037  
Tel: (408) 436 8887 Fax: (408) 436 8692  
Email: info@visualizevideo.com  
Web: www.visualizevideo.com

**Press Contacts:**  
Rob Feder, Visualize  
Tel: x118 rob.feder@visualizevideo.com  
Larry Aldrich, Aldrich & Associates, Inc.  
(562) 436-5156 larry@aldrichpr.com

## **VISUALIZE VIDEO AND ROCKLIFFE ANNOUNCE STRATEGIC SALES, MARKETING & DEVELOPMENT ALLIANCE**

### **Video messaging and scalable e-mail now offered by both companies**

SAN JOSE, CA., August 7, 2000 -- Visualize Video Corporation and Rockliffe Inc. have announced an agreement to expand the market for video messaging over the Internet. Visualize Video will now offer Rockliffe's MailSite™ Internet mail and list server products and Rockliffe will offer Visualize Video's Visualize Mail™ to customers.

Under terms of the agreement, Visualize will integrate the company's new video mail product with Rockliffe's MailSite™ suite of Windows™-based Internet e-mail packages. Customers will be able to add video messaging to their web-based e-mail "effortlessly and transparently," according to both companies.

"This alliance allows us to strengthen our competitive advantage in the market," said John Davies, president and chief executive officer of Rockliffe. "Now we can add video messaging to our MailSite family of products: DataCenter, Express, Workgroup, Department and Enterprise. With the recent addition of MailSite Pocket™ for WAP enabled mobile devices, our customers now have a complete and integrated package of messaging services that are unprecedented in scope."

Visualize Video recently launched its video messaging business using a software architecture provided by Rockliffe and further developed by Visualize. Visualize Mail employs state-of-the-art dedicated and scalable servers combined with leading edge streaming software that

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provides the highest image size and quality for any given bandwidth, "...ingredients essential to the successful deployment of practical video mail, especially for corporate clients," said Ko Yu, Visualize president and chief executive officer."

"Our alliance with Rockliffe is perhaps the most important strategic relationship developed by Visualize. No company offers a better messaging platform than Rockliffe, and having Visualize Mail integrated with the MailSite products is a win-win situation for customers and both companies alike," said Yu.

As part of the alliance, Visualize and Rockliffe will continue to develop and refine the video messaging platform and products specifically for MailSite users.

Visualize Video is in the launch phase of several video messaging applications, including versions for ISPs, unified messaging companies and branded video mail and video hosting for major corporations. Visualize is a privately held company ([www.visualizevideo.com](http://www.visualizevideo.com)) headquartered in San Jose, California.

Rockliffe's MailSite suite of products is uniquely scalable and provides an affordable and long-term e-mail solution for companies and organizations of all shapes and sizes, from the smallest partnerships to the largest service provider. The company ([www.rockliffe.com](http://www.rockliffe.com)) is headquartered in San Jose, California.

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