

Rockliffe, Inc.
John Davies
408-554-0766
jd@rockliffe.com
<http://www.rockliffe.com>

Shotwell Public Relations, Inc.
Peggy Prater
408-530-8081 ext. 101
peggy@shotwellpr.com

For Immediate Release

Rockliffe[®] Announces MailSite[™] ListServer

High Performance and Scalable List Server is Ideal for Broadcasting E-mail Newsletters and Hosting E-mail Discussions

San Jose, CA – **January 30, 2001** --- Rockliffe Inc., a leading developer of scalable messaging infrastructure software for Windows NT/2000, today announced a new list server that supports millions of messages per day and web-based discussion groups. Rockliffe MailSite ListServer is a high capacity and scalable product for creating and managing unlimited numbers of broadcast mailing lists and e-mail based discussion groups for service providers, Internet companies, and enterprises.

"As one of Europe's leading on-line publishers we send out several hundred thousand messages each day and MailSite processes these without missing a beat," said Franck le Douarin, CTO of the Benchmark Group (<http://www.benchmark.fr>) in Paris.

"MailSite ListServer is unique in its performance and scalability," said John Davies, president and CEO of Rockliffe. "This makes it perfect for organizations of any size. Customers can be confident that it can grow to accommodate their future needs, and they don't have to worry about migrating to another solution."

Through its unique ODBC database integration, MailSite ListServer can manage broadcast mailing lists with millions of members.

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Broadcast mailing lists are ideal for sending out e-mail newsletters to a list of e-mail addresses in a database, such as subscribers, members, customers, and employees. List membership can be managed through e-mail, through a web form or through an external application directly to the database.

The integrated Web Archive in MailSite ListServer makes it ideal for hosting discussion groups for tens of thousands of members. MailSite ListServer can automatically archive and index every list message to a web site. Customers can customize and brand the Web Archive to match their web site. Some list members can use the Web Archive as their primary discussion interface, and other list members can use e-mail.

MailSite ListServer includes extensive security features for controlling authorization for posting to mailing lists, for preventing mail loops, for preventing Spam and for blocking illegal relay. Furthermore, the advanced Sieve filter built in to MailSite ListServer makes it possible to reject unwanted messages based on content.

About Rockliffe

Rockliffe is a market leader in Internet messaging infrastructure software designed specifically for Windows NT/2000. Rockliffe's flagship product, MailSite, is an integrated messaging platform that includes SMTP, POP, IMAP and LDAP e-mail services, a Web messaging client, a WAP e-mail client and a list server. MailSite also includes state-of-the-art server-level protection against Spam and unauthorized relay. It is remarkably easy to use, and can quickly accommodate additional users with minimal investment in hardware, software, personnel and premises. Rockliffe MailSite's unique scalability provides an affordable long-term messaging solution for companies and organizations of all shapes and sizes, from the smallest partnership to the largest service provider.

For further information visit www.rockliffe.com.

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