

For Immediate Release

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Rockliffe MailSite chosen by TheForce.Net to distribute your daily dose of Star Wars.

Usability and Rock Solid Reliability Cited as key factors

Campbell, California, June 11, 2001 - Rockliffe, Inc., a leading developer of messaging infrastructure for service providers, today announced that TheForce.Net, LLC, which provides an Internet site for Star Wars fans, has incorporated Rockliffe's messaging infrastructure software into its operations. Rockliffe MailSite, the market leader in messaging performance and scalability on the Windows 2000 platform, provides e-mail list services to TheForce.Net's legions of Star Wars fanatics.

Electronic messaging is one of the most critical functions for today's businesses, already accounting for more than 70 percent of Internet traffic. MailSite's manageability, scalability and extensive features allow TheForce.Net to easily and cost-effectively manage its growing e-mail traffic. As more and more e-mails travel through this galaxy -- as well as others that are far, far away -- having reliable messaging infrastructure is ever-important.

"Rockliffe's MailSite answered all of our needs in one easy-to-install, easy-to-use package", said Darthcleo, Star Wars Fan and Technical Guru for TheForce.Net. "POP/SMTP, web interface for account access, web archiving for our mailing lists, and the ability to handle newsletters for 36,000 people made MailSite a perfect fit for our needs. MailSite's integration with MS SQL for the newsletter makes list management simple, and MailSite's anti-spam and anti-relay features make it possible to control unwanted e-mail and content."

"As a Star Wars fan it is a pleasure to provide TheForce.Net with a secure and reliable messaging system," said Dan Arndt, Strategic Alliances Director of Rockliffe. "Given that fans are practically lining up outside the theaters now for a movie that opens next May, we understand how seriously they take their Star Wars news, and we're happy to help deliver that to them."

About TheForce.Net, LLC

TheForce.net, a New York Limited Liability Company, provides a fun, clean, entertaining site for Star Wars fans to play in. Founded in 1997, it has grown to include an array of news items, spoilers for upcoming films and books, fan films, fan art, fan stories, editorials, newsletters, all focused on the famed George Lucas Star Wars films. TheForce.net answers the needs of between 30,000 and 50,000 unique visitors daily, and the message boards get between 5,000 and 6,000 posts daily.

For further information visit <http://www.theforce.net>.

About Rockliffe

Rockliffe is a leading developer of scalable messaging and e-mail infrastructure software for Internet Service Providers, Application Service Providers, and corporations. Rockliffe was established in 1995 and is based in California's Silicon Valley, with international headquarters in Leeds, UK. Rockliffe has several thousand customers worldwide hosting more than 10 million mailboxes. These include leading ISPs such as Digex, unified messaging providers such as VocalLink, and large enterprises including Intel, AT&T, Cambridge University, and UK government departments.

For further information visit <http://www.rockliffe.com>.

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