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Visit Rockliffe at Stand # 86 at ISPCON EUROPE 2000

**ROCKLIFFE MAILSITE 4 EMAIL SOFTWARE PASSES THE HALF
MILLION USERS PER NT SERVER MILESTONE**
**Scalable Internet Messaging Software for Windows NT Now
Shipping Throughout Europe**

Leeds, United Kingdom—February 15, 2000---Rockliffe, a leading developer of Internet messaging software for Windows NT/2000, will launch Version 4 of the industrial strength email server, Rockliffe MailSite, at ISPCON Europe in London on February 15 – 17.

Rockliffe MailSite 4 now includes a new top-end package, MailSite DataCenter, which offers UNIX-like scalability at a fraction of the cost. MailSite DataCenter has been specifically developed to meet the evolving needs of larger Internet service providers (ISP's) and includes a clustering facility and a full SQL user database plugin. With MailSite DataCenter, service providers can scale up to millions of users per cluster while continuing to improve speed and uptime indicators.

Rockliffe launches scalable NT/2000 email solution for larger service providers

Rockliffe's President and CEO, John Davies, believes that MailSite DataCenter provides a top-tier Internet messaging solution that undercuts the price of UNIX alternatives by up to 90%. "ISP's that require maximum levels of scalability, security and reliability currently have a limited choice of solutions," he said. "Existing solutions cost upwards from \$5 per user, which is not an option for most ISP's. Rockliffe MailSite now expands the range of choices to include a solution that is much more affordable and offers the speed and flexibility of an NT deployment," says Davies.

Scalability field-tested by CoolEmail

Scalability claims for new software products seldom stand up to real-world verification. Rockliffe MailSite, however, has been rigorously field-tested by one of Rockliffe's longest-standing customers, CoolEmail. CoolEmail, whose members listen and respond to their email by telephone, is effortlessly running over 500,000 active mailboxes on just one server.

Robert Newman, CoolEmail's founder and CTO, knew that CoolEmail would appeal to a large number of people and that his choice of server software would need to provide for this growth. That is why he chose Rockliffe MailSite. "The performance and pricing of Rockliffe MailSite has enabled us to offer a very attractive free membership service," he said. "As a result, we are now one the largest, most successful unified messaging providers in the world."

Lower costs, higher revenues

Churn - the rate at which accounts become redundant – greatly impacts ISP revenues. Webmail has become an essential element in the battle to reduce churn. With this in mind, Rockliffe has included MailSite Express with all versions of MailSite 4. MailSite Express is full-featured web-based email client that is extremely fast and can be customized within minutes.

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Rockliffe MailSite prices start at just \$495 for 500 users. A fully functional evaluation copy of MailSite can be downloaded free from Rockliffe's website. Visit Rockliffe at Stand Number 86 at ISPCON 2000, Olympia 2, London, UK, February 15–17, 2000.

Rockliffe's European office is located at 1a Tower Square, 33 Wellington Street, Leeds, LS1 4HZ in the United Kingdom. Telephone +44 (0) 113 209 5544, fax +44 (0) 113 209 5600, email europa-sales@rockliffe.com.

For more information or to order Rockliffe MailSite and other Rockliffe Rock Solid Software, visit the Rockliffe website today at <http://www.rockliffe.com>.

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